

BECKY CALDERON

GRAPHIC DESIGNER AND ILLUSTRATOR

CONTACT

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EDUCATION

George Mason University
Fairfax, VA
BA granted in 2013
Major: Graphic Design
Minor: Art History

Northern Virginia Community College
Loudoun County, VA
Associates granted in 2011

SKILLS / GEAR

Becky is well versed in Adobe Creative Cloud, Mac OS, Windows, Office, Dropbox, Slack, Zoom, Teams, and Google Drive. For her more illustrative work, she uses a Wacom Cintiq 24HD and a Wacom Intuous Pro 5.

RESUME

Imgur Inc. (June 2020- Present)

Content Moderator (Remote)
San Francisco, CA

Currently, Becky is a part-time content moderator for the popular image-hosting website, Imgur. Her career shifted after being laid-off as a direct result of the Covid-19 pandemic.

Cuisine Solutions (July 2019 - March 2020)

Graphic Designer
Sterling, VA

Cuisine Solutions is an international supplier of sous-vide food products. Becky was responsible for package design, advertising, and social media design. Much of her package design work was distributed to CS's clients, which include major food retailers, leading airlines, schools, hotels, fine restaurants, and the military. Becky also created digital and printed design for large events, assured quality during photo-shoots, and attended on-site press checks.

Campaign Solutions (Aug 2017 - July 2019)

Graphic Designer
Old Town Alexandria, VA

Campaign Solutions is an award winning full-service digital consulting firm. Becky created designs such as graphics for emails, social media posts, and ads. For some clients, she was responsible for creating their logo, branding, and website design. She occasionally created bumper stickers and fliers.

Media Research Center (May 2015-July 2017)

Creative Lead/Marketing
Reston, VA

Becky began her role at the MRC as a Print Designer, and worked her way up to Creative Lead. She worked closely with other departments, managed projects from start to finish, proposed new ideas, and even helped to re-brand the company. It was her job to make sure everyone had and adhered to the brand guidelines, including their sub-brands. Becky worked directly with vendors for print projects. Some of her largest projects included all print and advertising materials for their annual galas, annual cruise, and even some billboards for special events.

Imgur Inc. (Jan 2017 - Present)

Contract Designer
San Francisco, CA

Becky currently has an ongoing contract with them generally used for special events. Some of her past projects included stickers, apparel, illustrations, logos, and layouts for newsletters. She also created some illustrative avatars for their latest app, 'Mele'.